



Windmüller & Hölscher to Present VAREX II and ALPHAFLEX at K 2025

German machine manufacturer and flexible packaging specialist Windmüller & Hölscher (W&H) will exhibit at K 2025 in Düsseldorf, Germany, from October 8–15, as well as at its In-house EXPO at company headquarters in Lengerich. Highlights include a new development for MDO lines, solutions for easier machine operation, and a range of sustainable packaging applications. A special highlight: W&H will feature two running machines at its booth, with live demonstrations in extrusion and printing.

W&H will be present in Düsseldorf with its 1,100 sqm booth in Hall 17, Booth A57. “By showcasing our VAREX II blown film extrusion line and the ALPHAFLEX flexo printing machine at our booth, we aim to make a statement. The future of packaging production is becoming increasingly connected, and this connection is deeply rooted in our company,” says Dr. Sascha Witt, Chief Sales Officer at W&H.

Both machines will run live demonstrations three times a day, showcasing the latest developments designed to make everyday production simpler, more stable, and more efficient. In addition to these technical innovations, W&H will present a range of advanced product applications focusing on sustainable packaging solutions.



Also present at the booth will be experts from GARANT, the specialist in machinery for paper packaging, as well as AVENTUS the expert for packaging of form-fill-seal (FFS) bags and big bags.

In-house EXPO in Lengerich with 9 running machines and MDO innovation

During K, W&H will also host its In-house EXPO at the company's 10,000 sqm Technology Center in Lengerich, located just two hours north of Düsseldorf. "We are especially looking forward to presenting EXPO visitors with a revolutionary innovation on our MDO lines that not only greatly reduces neck-in and scrap, but also significantly enhances quality, consistency, flatness, and processability," highlights Witt.

In total, nine machines will be running live, with two additional machines available for hands-on technical discussions. Featured technologies include blown film extrusion, cast film extrusion, flexographic and rotogravure printing for paper and plastic packaging, as well as the Digital Printing Concept presented at drupa 2024.

Shuttle buses will run three times daily between Düsseldorf and W&H headquarters; seats can be reserved during registration.

"K is the event where the plastics industry meets. It's our time to welcome the world — to our booth and to our headquarters. We can't wait to do so!" says Dr. Sascha Witt.

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Caption: Windmüller & Hölscher at K2025: Live demonstrations of VAREX II and ALPHAFLEX at the W&H booth for the first time. In-house EXPO in Lengerich features MDO innovation and nine running machines.

Overview

K 2025

Hall 17, Booth A57, 8 -15 October 2025

W&H In-house EXPO, Lengerich (Headquarters)

09-10 and 13-14 October 2025

Register at the W&H tradeshow booth or at:

<https://www.wh.group/int/en/>



(online registration beginning early September)

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About Windmüller & Hölscher:

Windmüller & Hölscher, a family owned company, is world leader for machinery and systems for the manufacturing and converting of flexible packaging. The product portfolio includes high-performance machines for film extrusion, printing and converting. As a global company W&H offers its clients everything from a single source: from expert consultation and engineering to the delivery of high quality machines and complete packaging production lines. Approximately 3,500 employees create optimal solutions for the individual production tasks of flexible packaging producers – bringing the corporate philosophy “Passion for innovation“ to life. Machines by Windmüller & Hölscher are in use in over 130 countries and by more than 5,000 customers. In 2024 the Windmüller & Hölscher Group with its headquarters in Lengerich, Germany reached sales of over 1 billion EUR.